

Rebecca Jacobs

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EDUCATION

May 2014 **BFA in Fine Arts Photography** Phi Kappa Phi Honors Society
Department of Fine Arts Winthrop Honors Program
Winthrop University Palmetto Award (South Carolina)
Rock Hill, SC Trustee's Scholarship (Winthrop University)

WORK EXPERIENCE

May 2016–present *Marketing Designer / Spectrio / Charlotte, NC*
Duties: Update and strategize company voice in designs and collateral. Create collateral for sales team (flyers, pamphlets, graphics for presentations). Handle blog and socials strategy, posting, graphics in Hubspot.

Dec 2015–May 2016 *Barista / Not Just Coffee / Charlotte, NC*
Duties: Fast paced, multitasking, customer service-oriented environment. Dedication to quality and craft in both product and service.

2014–Dec 2015 *Web Development Manager / Posse Social Media / Charlotte, NC*
Duties: Oversee web development team, build websites start to finish—build database, Wordpress install, wireframe, mockup, final build. Launch sites, handle domain changes and tying ends together on the backend. Handle client relations for each project. Technical support for clients. Troubleshooting software.
Company Photographer and Videographer: In studio and on location headshots for clients, as well as environmental shots. Cataloging and processing pictures after shoot. Adept at Photoshop and Lightroom, familiar with Capture One.
Misc tasks: writing blog posts, creating graphics for websites, brainstorming, maintaining office common areas

2014–Present *Freelance Photographer*

2011–2014 *Assistant Editor of The Anthology*
Winthrop University's Art and Literary Magazine
Duties: brainstorming, advertising, layout, gathering and curating submissions, communication with participants, distribution

Fall 2013–2014 *McLaurin Student Gallery Coordinator*
Winthrop University
Rock Hill, SC

SKILLS

Fast learner, strong communication skills, adept at both following instruction and overseeing procedures. Used to deadline-oriented atmosphere, multi-tasking, and accomplishing a wide spectrum of tasks. Committed to quality and seeing the best results. Organized and able to communicate efficiently and effectively.

Software: Photoshop, Illustrator, Lightroom, Bridge, Capture One, Premiere, Audition, After Effects, InDesign, Dreamweaver (HTML, CSS, Javascript coding), Wordpress, Hubspot Design COS, Google Drive, Word, PowerPoint, Excel

Photography: Digital and film photography (proficient with Canon gear), in studio and on location shooting (tungsten/strobe equipment), editing/printing, framing and installation

Videography: Canon 70d, Premiere and Camtasia editing, shooting in studio and on location

REFERENCES

Danny Hall
COS Development
Posse Social Media
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